I urge you to NOT allow the use of cell phones on airborne flights. As a frequent flyer, I dread the thought of having to sit next to a person or having to sit in the middle of two people each talking loudly into their cell phones, call after call, and listening to hundreds of cell phone ringers going off throughout the entire flight. Being on an airborne plane is the last sanctuary of silence! Also, I think allowing the use of cell phones during flights will greatly increase the risk of "flight rage." I urge you to NOT allow cell phone use on airborne planes.